

MASSIMO CASTAGNA – ARCHITETTO

Born on 13 November 1957, he graduated in architecture from Milan Politecnico in 1984; he began his professional activities in 1986, founding **AD architettura** studio.

He has gained considerable professional experience in the **field of architecture** (residential and commercial buildings, upgrading and conservative restoration, hotels), interior design, art direction and design in the furnishing sector, consultancy, projects and the design supervision.

One of his major creations has been the “**Piramide**” laboratory, Everest-K2-CNR scientific committee for the Italian National Research Council, which was built in Nepal beginning in 1991 at an altitude of 5050 m., to be used as a high-altitude research laboratory.

It's a project selected for the 18th Milan Triennale.

Specifics:

Design

- **Ceccotti Collezioni**
- **Minotti armchairs and sofas**
- **Acerbis International**
- **Rossana RB**
- **Henge**
- **knIndustrie**
- **Giorgetti**
- **Gallotti&Radice**
- **Exteta**
- **Flou**

Design supervision

- **Acerbis International**
- **Rossana RB** (from 2000 to 2006 - seven products developed and presented; 2010 – four productsystems developed and presented) (from 2010)
- **Roda Interior Garden Design products** 2004-2006 (new outdoor products concept, Net- Work collection)
- **Ceccotti Collezioni** -07-08-09 (Modern Sense Collection)
- **Henge** from 2011
- **Exteta** from 2017

For these companies he has organised: philosophy, identity, product selection, briefings on products and coordinating designers. Creation of working teams: photographers, graphics and coordination of the image - Pre-catalogues, catalogues: concepts, layouts, pagination, set management, communication pages, institutional presentations for Milan Furniture Fair/Eurocucina, international fairs (Kortrijk, Koelnmesse, Valencia, Birmingham, Moscow and Paris). Company showrooms, display

concepts at points-of-purchase, projects for product sample collections for points-of-purchase.

He has worked with and coordinated the following **designers**: Rodolfo Dordoni (Milan),

Christophe Pillet (Paris), Jaime Hayon (Barcelona-London), Arik Levy (Paris), Noé Duchaufour
Massimo Castagna **AD ARCHITETTURA**

Lawrance (Paris), Oscar and Gabriele Buratti (Milan), Francesco Rota (Milan), Todd Bracher (New
York), Vincenzo De Cotiis (Milan), Emmanuel Babled (Amsterdam).

Awards gained through his design supervision

· In 2007 “**Flying Circle**” bookcase for Ceccotti Collezioni was named “**Best furniture**” by the
Elle

Deco International Design Award Japan

· Between 2007 2009 Ceccotti he received **Compasso d’Oro selection**

· **Wallpaper International Design Awards 2008**: one of the three award-winning beds
was the result of his design supervision (“Buonanotte Valentina” bed by Noé
Duchaufour-Lawrance for Ceccotti Collezioni).

· **2008 and 2009 “Best furniture” by the Elle Deco International Design Award Japan** (Noé
Duchaufour-Lawrance and Massimo Castagna)

· **Elle Decor International Award** (Noé Duchaufour -Lawrance)

· **Wallpaper Design award 2017** (Isola library for Gallotti&Radice)

Exhibition design

· **Minotti armchairs and sofas**: since 1990 he has planned all their institutional
presentations (Milan Furniture Fair, Koelnmesse, Kortrijk, La Mia Milano) working in
conjunction with Rodolfo Dordoni, Roberto and Renato Minotti;

· **Ceccotti Collezioni**: Furniture Fair 2007-2008-2009, Kortrijk, Krocus Moscow
2007, Maison & Object Paris, Ceccotti showroom 2009;

· **Roda**: Milan Furniture Fair 2005-2006, Outdoor Fair Rimini, Abitare il Tempo, Roda
showroom Gavirate (VA);

· **Rossana**: Milan Eurocucina in 2002-2004-2006 – and from 2010, Abitare il tempo 2000 - 2001
- 2002, La Mia Milano.

· **Rossana fuorisalone 2011**: INTERNI MUTANT ARCHITECTURE & DESIGN – DC10 by V.
De

Cotiis Presentation at Università degli Studi di Milano

· **Henge** : Milan Furniture Fair from 2011

· **Exteta**: Maison & Object Paris 2017 and International Furniture Fair from 2017

Teaching

For ten years now he has taught the Federmobile master’s course by POLI.design at the Milan
Politecnico on the subject of the formation of furnishing points-of-purchase.